

2020 NY Metro Healthcare Management & ASC Symposium - Virtual Program Agenda - November 18, 2020



9:00 – 9:05 AM	<p>WELCOME REMARKS</p> <p>Andrew E. Blustein, Chairman, Garfunkel Wild, P.C.</p>
9:05 – 10:00 AM	<p>STATE OF THE UNION</p> <p><i>National Perspective:</i> William Prentice, CEO, Ambulatory Surgery Center Association</p> <p>State Update</p> <p><i>New York:</i> Jon Van Valkenburg, President, New York State Association of Ambulatory Surgery Centers</p> <p><i>New Jersey:</i> Jeffrey Shanton, President, New Jersey Association of Ambulatory Surgery Centers</p> <p><i>Connecticut:</i> Lisa Winkler, Connecticut Association of Ambulatory Surgery Centers</p> <p>Moderated by: Greg E. Bloom, Partner/Director, Garfunkel Wild, P.C.</p>
10:00 – 10:45 AM	<p>EMERGENCY COMMUNICATION LESSONS LEARNED FROM COVID-19 AND BEST PRACTICES FOR IMPROVEMENT</p> <p>Brandon Daniell, President, Dialog Health</p> <p>Chris Kralik, Amsurg Administrator S</p> <p>Serena Pettes, VP of Marketing and Business Development, Lovelace Health System</p>
10:45 – 11:30 AM	<p>HOW PROVIDERS COLLECT REVENUE DURING COVID AND BEYOND</p> <p>Andrew Harding, RCM Expert, VP of Customer Success, Rivet</p> <p>Debra Silverman, Chair, Healthcare Practice Group, Garfunkel Wild, P.C.</p>
11:30 – 12:15 PM	<p>WHAT SHOULD FACILITIES BE DOING WITH RENEWED OSHA ENFORCEMENT?</p> <p>Todd McDonagh, Principal & CEO, Healthcare Compliance Network</p> <p>Wiks Moffat, Principal Executive VP, Healthcare Compliance Network</p> <p>Salvatore Puccio, Partner, Garfunkel Wild, P.C.</p>
12:15 – 1:00 PM	<p>POST-COVID KEYS TO PRIVATE EQUITY TRANSACTIONS INVOLVING ASCS</p> <p>Robert C. Goettling, Principal, The Bloom Organization</p> <p>Max Reiboldt, CPA, President/CEO, Coker Group</p>
1:00 – 1:45 PM	<p>HEALTHCARE IT RISKS AND RECOMMENDATIONS TO CONSIDER DURING THE COVID-19 PANDEMIC</p> <p>Nelson Gomes, Sr. VP of Business Development / GM of NJ, Medicus IT</p> <p>Stacey Gulick, Partner, Garfunkel Wild, P.C.</p>
1:45 – 2:30 PM	<p>HOW 2020 AND COVID-19 HAVE IMPACTED THE EMPLOYEES OF PROVIDERS AND HOW WE SHOULD RESPOND</p> <p>Tom Jacobs, Chief Executive Officer and Co-Founder, MedHQ</p> <p>Rita Hernandez-Figi, Chief Operating Officer, MedHQ</p> <p>Marianne Monroy, Partner/Director, Garfunkel Wild, P.C.</p>
2:30 – 3:15 PM	<p>NAVIGATING CARES ACT FUNDING PROGRAMS</p> <p>Dan Mayo, Principal, National Lead, Federal Tax Policy, Withum, Smith & Brown</p> <p>Domenic Segalla, Principal - Market Leader, Healthcare Advisory, Withum, Smith & Brown</p> <p>Moderated by: Kimberly Kempton-Serra, Partner, Garfunkel Wild, P.C.</p>
3:30 – 4:15 PM	<p>LIVE Q&A WITH SPEAKERS</p> <p>Moderated by: Andrew E. Blustein, Chairman, Garfunkel Wild, P.C.</p>