

# 2020 NY Metro Healthcare Management & ASC Symposium - Virtual Program Agenda - November 18, 2020

9:00 – 9:05 AM	<p><b>WELCOME REMARKS</b>  <b>Andrew E. Blustein</b>, Chairman, Garfunkel Wild, P.C.</p>
9:05 – 10:00 AM	<p><b>STATE OF THE UNION</b>  <i>National Perspective:</i> <b>William Prentice</b>, CEO, Ambulatory Surgery Center Association  <b>State Update</b>  <i>New York:</i> <b>Jon Van Valkenburg</b>, President, New York State Association of Ambulatory Surgery Centers  <i>New Jersey:</i> <b>Jeffrey Shanton</b>, President, New Jersey Association of Ambulatory Surgery Centers  <i>Connecticut:</i> <b>Lisa Winkler</b>, Connecticut Association of Ambulatory Surgery Centers  <b>Moderated by:</b> <b>Greg E. Bloom</b>, Partner/Director, Garfunkel Wild, P.C.</p>
10:00 – 10:45 AM	<p><b>EMERGENCY COMMUNICATION LESSONS LEARNED FROM COVID-19 AND BEST PRACTICES FOR IMPROVEMENT</b>  <b>Brandon Daniell</b>, President, Dialog Health  <b>Chris Kralik</b>, Amsurg Administrator  <b>Serena Pettes</b>, VP of Marketing and Business Development, Lovelace Health System</p>
10:45 – 11:30 AM	<p><b>HOW PROVIDERS COLLECT REVENUE DURING COVID AND BEYOND</b>  <b>Andrew Harding</b>, RCM Expert, VP of Customer Success, Rivet  <b>Debra Silverman</b>, Chair, Healthcare Practice Group, Garfunkel Wild, P.C.</p>
11:30 – 12:15 PM	<p><b>WHAT SHOULD FACILITIES BE DOING WITH RENEWED OSHA ENFORCEMENT?</b>  <b>Wiks Moffat</b>, Principal Executive VP, Healthcare Compliance Network  <b>Salvatore Puccio</b>, Partner, Garfunkel Wild, P.C.</p>
12:15 – 1:00 PM	<p><b>POST-COVID KEYS TO PRIVATE EQUITY TRANSACTIONS INVOLVING ASCS</b>  <b>Robert C. Goettling</b>, Principal, The Bloom Organization  <b>Max Reiboldt, CPA</b>, President/CEO, Coker Group</p>
1:00 – 1:45 PM	<p><b>HEALTHCARE IT RISKS AND RECOMMENDATIONS TO CONSIDER DURING THE COVID-19 PANDEMIC</b>  <b>Nelson Gomes</b>, Sr. VP of Business Development / GM of NJ, Medicus IT  <b>Stacey Gulick</b>, Partner, Garfunkel Wild, P.C.</p>
1:45 – 2:30 PM	<p><b>HOW 2020 AND COVID-19 HAVE IMPACTED THE EMPLOYEES OF PROVIDERS AND HOW WE SHOULD RESPOND</b>  <b>Tom Jacobs</b>, Chief Executive Officer and Co-Founder, MedHQ  <b>Rita Hernandez-Figi</b>, Chief Operating Officer, MedHQ  <b>Marianne Monroy</b>, Partner/Director, Garfunkel Wild, P.C.</p>
2:30 – 3:15 PM	<p><b>NAVIGATING CARES ACT FUNDING PROGRAMS</b>  <b>Dan Mayo</b>, Principal, National Lead, Federal Tax Policy, Withum, Smith &amp; Brown  <b>Domenic Segalla</b>, Principal - Market Leader, Healthcare Advisory, Withum, Smith &amp; Brown  <b>Moderated by:</b> <b>Kimberly Kempton-Serra</b>, Partner, Garfunkel Wild, P.C.</p>
3:30 – 4:30 PM	<p><b>LIVE Q&amp;A WITH SPEAKERS</b>  <b>Moderated by:</b> <b>Andrew E. Blustein</b>, Chairman, Garfunkel Wild, P.C.</p>