

2019 NY Metro Healthcare Management & ASC Symposium

Program Agenda - November 1, 2019 - New York Marriott Marquis



This program is approved for up to 5 AEU credits and up to 1 Infection Prevention contact hour (IPCH) by BASC Provider #1709

7:45 – 8:30 AM		BREAKFAST AND REGISTRATION (Exhibit Hall - SALON 1 & 2 AND JULLIARD COMPLEX)			
8:30 - 8:45 AM	WELCOME REMARKS (SALON 3 & 4) Andrew E. Blustein , Vice Chairman, Garfunkel Wild, P.C.				
8:45 - 9:45 AM	STATE OF THE UNION (SALON 3 & 4) (1 AEU Credit) National Perspective: William Prentice , CEO, Ambulatory Surgery Center Association State Update: Frank Cicero , President, Cicero Consulting Associates Jeffrey Shanton , President, New Jersey Association of Ambulatory Surgery Centers Amanda Gunthel , President, Connecticut, Connecticut Association of Ambulatory Surgery Centers Moderated by: Andrew Blustein , Vice Chairman, Garfunkel Wild, P.C.				
9:45 - 10:45 AM	Protecting Critical Data: Cybersecurity in Today's World (SALON 3 & 4) (1 AEU Credit) Rachel Wilson , former head of the National Security Agency's counterterrorism operations, and current Managing Director, Head of Cybersecurity for Wealth Management at Morgan Stanley				
10:45-11:15 AM		BREAK (EXHIBIT HALL)			
	Track A (SALON 3)	Track B (SALON 4)	Track C (CARNEGIE/LYCEUM)	Track D (EDISON) - Clinical Track	
11:20-12:20 PM	Ambulatory Surgery Centers: Assessing the Risks (1 AEU Credit) Shelly L. Kriete, BS, CPHQ , Risk Management Consultant, MLMIC Services, Inc. Martin T. Kaiser, RRT, CPHQ , Risk Management Consultant, MLMIC Services, Inc. Moderated by: Andrew Zwerling , Partner/Director, Garfunkel Wild, P.C.	Is Private Equity the Answer? (1 AEU Credit) Matthew Searles, MBA , Partner, Merritt Healthcare Brent Stackhouse , Managing Director, Mount Sinai Ventures Roy Bejarano , Co-Founder and CEO, Scale Physician Group Moderated by: Andrew E. Blustein , Vice Chairman, Garfunkel Wild, P.C.	ASC Outlook and Practice Management Strategies (1 AEU Credit) David Young , President, Physicians Endoscopy Moderated by: Kimberly Kempton-Serra , Partner, Garfunkel Wild, P.C.	Infection Control in the ASC Operating Room (1 Infection Prevention contact hour) Dr. Monte Jay Goldstein , Medical Director, Virtua Joint Venture ASC's Dr. Christian Engell , Chairman of Infection Control, RWJBarnbasHealth Moderated by: Stacey Gulick , Partner, Garfunkel Wild, P.C.	
12:20 - 1:20 PM		LUNCH (EXHIBIT HALL)			

	Track A (SALON 3)	Track B (SALON 4)	Track C (CARNEGIE/LYCEUM)	Track D (EDISON) – Clinical Track
1:25 - 2:25 PM	<p>Top 10 Keys to a Successful ASC Transaction (Purchase/Sale/Merger) (1 AEU Credit)</p> <p>Max Reiboldt, CPA, President & CEO, Coker Group</p> <p>Robert C. Goettling, Principal, The Bloom Organization</p> <p>Moderated by: Kimberly Kempton-Serra, Partner, Garfunkel Wild, P.C.</p>	<p>Capitalizing on Value Based Care Programs (1 AEU Credit)</p> <p>I. Naya Kehayes, Principal, ECG Management Consultants</p> <p>Kat Kuzmeskas, MPH, President & CEO, Simply Vital Health</p> <p>Scott Parker, Founder, Acadia Professional</p> <p>David Greenfield, CEO, Northeast Orthopedics</p> <p>Theresa Riordan, Vice President, Strategic Account Management, Healthfirst</p> <p>Moderated by: Roy Breitenbach, Partner/Director, Garfunkel Wild, P.C.</p>	<p>Why Your ASC Might Not Be Worth What You Think (1 AEU Credit)</p> <p>J. David Robeson, III, MBA, CVA Principal, Veralon Partners, Inc.</p> <p>Alex Kajan, CFA, Founder, Intellego Health</p> <p>Moderated by: Barry B. Cepelewicz, M.D., Partner/Director, Garfunkel Wild, P.C.</p>	<p>Quality Programs - What Needs to Be Done in 2019? (1 AEU Credit)</p> <p>Bruce Bardall, Director Operations and Clinical Support, Physicians Endoscopy</p> <p>Jovanna Grissom, Regional Vice President, Operations, Pinnacle III</p>
2:25 - 2:55 PM	BREAK (EXHIBIT HALL)			
	Track A (SALON 3)	Track B (SALON 4)	Track D (EDISON) - Clinical Track	
3:00 - 4:00 PM	<p>Can You Use Analytics to Improve Your ASC's Performance? (1 AEU Credit)</p> <p>Aaron Cohen, Principal and Healthcare Co-Practice Leader, Citrin Cooperman</p> <p>Daniel J. Lowy, Founder & CEO, EMU Health</p>	<p>Successful Planning, Design, and Construction of Ambulatory Surgery Centers – What it Takes /Do's and Don'ts (1 AEU Credit)</p> <p>Nicholas P. Michnevitz III AIA, Partner, MBH Architecture</p> <p>Matthew M. Warvo, P.E., Founder, Managing Partner, Skyline Engineering</p> <p>Gustavo Mazza, Vice President, Milrose Consultants</p> <p>Joe Bolano, Regional Director, Healthcare and Life Sciences, Colliers International</p> <p>Karen L. Rodgers, Partner/Director, Garfunkel Wild, P.C.</p> <p>Moderated by: Peter J. Morandi, CEO, Eastman Cooke Construction</p>	<p>Clinical Aspects of the Migration of High Acuity Cases to the ASC Setting (1 AEU Credit)</p> <p>Kerri Ubaldi, Vice President of Operations, Merritt Healthcare</p> <p>Lisa Austin, Vice President of Facility Development, Pinnacle III</p>	
4:00 - 5:00 PM	COCKTAIL RECEPTION (EXHIBIT HALL)			