

2018 New York Metro ASC Symposium

Program Agenda - November 2, 2018 - New York Marriott Marquis



GARFUNKEL WILD, P.C.
ATTORNEYS AT LAW

This program is approved for 4.25 hours of AEU credits by BASC Provider #1709

7:45 – 8:30 AM	BREAKFAST AND REGISTRATION (Exhibit Hall - Salon 1 & 2 and Julliard Complex)				
8:30 - 8:45 AM	WELCOME REMARKS (Salon 3 & 4) Andrew E. Blustein, Esq., Vice Chairman, Garfunkel Wild, P.C.				
8:45 - 9:30 AM	STATE OF THE UNION (Salon 3 & 4) National Perspective: William Prentice, CEO, Ambulatory Surgery Center Association State Update: Jon Van Valkenburg, CASC, President, New York State Association of Ambulatory Surgery Centers Jeffrey Shanton, President, New Jersey Association of Ambulatory Surgery Centers Lisa Winkler, Executive Director, Connecticut Association of Ambulatory Surgery Centers Moderated by: Greg Bloom, Esq., Partner/Director, Garfunkel Wild, P.C.				
9:30 - 10:45 AM	The Ritz-Carlton Creating an Exceptional Patient Experience (Salon 3 & 4) (1.25 AEU Credits) Hear from The Ritz-Carlton Leadership Center and gain a competitive advantage by applying The Ritz-Carlton techniques to your ASC. Valori Borland, Corporate Director, Culture Transformation, The Ritz-Carlton Leadership Center Introduction by: Nelson Gomes, President and CEO, PriorityOne Group				
10:45-11:15 AM	BREAK (EXHIBIT HALL)				
	Track A (Salon 3)	Track B (Salon 4)	Track C (Carnegie/Lyceum)	Track D (Edison)	Track E (Booth) - ClinicalTrack
11:20-12:20 PM	Practice Roll Up Opportunities (1 AEU Credit) Henry H. Bloom Founder & President, The Bloom Organization Michael Shapiro, The Bloom Organization Brian Liberty, Director, The Bloom Organization Introduction by: Greg Bloom, Esq., Partner/Director, Garfunkel Wild, P.C.	Why Worry About a Governmental or Commercial Payer Audit? (1 AEU Credit) Katherine Dunphy, M.P.A., Director, Congressional Affairs, National Government Services Wiks Moffat, Principal - Executive VP, HealthCare Compliance Network Moderated by: Peter Hoffman, Esq., Partner/Director Garfunkel Wild, P.C.	Decision-Making Strategies that Improve Your Financial Outcome (1 AEU Credit) Brent Stackhouse, Vice President, Mount Sinai Ventures Dan Schneider, CEO, SIB Fixed Cost Reduction Brian Clark, Business Performance Advisor, Insperity Moderated by: Andrew E. Blustein, Esq., Vice Chairman, Garfunkel Wild, P.C.	How Data Can Improve the Patient Experience (1 AEU Credit) Marta Shultz, Product Manager, SimplifyASC Maura Cash, Director of Clinical Services, HSTPathways Christopher Heller, Channel Partner Development, M*Modal Moderated by: Kimberly Kempton-Serra, Esq., Partner, Garfunkel Wild, P.C.	Infection Control in the ASC (1 AEU Credit) (1 Hour RN Continuing Education) Bruce Bardall, Director, Clinical Support, Implementation, Physicians Endoscopy Introduction by: Nelson Gomes, President and CEO, PriorityOne Group

12:20 - 1:20 PM	LUNCH (EXHIBIT HALL)				
	Track A (Salon 3)	Track B (Salon 4)	Track C (Carnegie/Lyceum)	Track D (Edison)	Track E (Booth) (Clinical Track)
1:25 - 2:25 PM	<p>Top 5 HR Issues that Affect Your Bottom Line (1 AEU Credit)</p> <p>Tom Jacobs, Chief Executive Officer and Co-Founder, MedHQ</p> <p>Andrew Zwerling, Partner/Director, Garfunkel Wild, P.C.</p> <p>Sal Puccio, Partner, Garfunkel Wild, P.C.</p>	<p>Preventing Malpractice in an ASC (1 AEU Credit)</p> <p>Dr. Samuel Beran, Medical Director and Managing Partner, Surgical Specialty Center of Westchester</p> <p>Martin T. Kaiser, CPHQ Risk Management Consultant, MLMIC Insurance Company</p> <p>Marina Nisi Panaro, J.D., Senior Claims Consultant, MedPro</p> <p>Moderated by: Scott Parker, President, Acadia Professional</p>	<p>How to Maximize Payor Contracts (1 AEU Credit)</p> <p>Dan Connolly, VP of Payer Relations & Contracting, Pinnacle III</p> <p>I. Naya Kehayes, Principal, ECG Management Consultants</p> <p>Ellis "Mac" Knight, MD, MBA, Senior Vice President & Chief Medical Officer, Coker Group</p> <p>Moderated by: Debra Silverman, Esq., Partner/Director, Garfunkel Wild, P.C.</p>	<p>Glimpse of the future for ASCs (1 AEU Credit)</p> <p>Roy Bejarano, Chief Strategy Officer, Physicians Endoscopy</p> <p>Robert C. Goettling, Principal, The Bloom Organization</p> <p>Moderated by: Andrew E. Blustein, Esq., Vice Chairman, Garfunkel Wild, P.C.</p>	<p>CMS Quality Reporting (1 AEU Credit)</p> <p>(1 Hour RN Continuing Education)</p> <p>Jovanna Grissom, VP of Operations, Pinnacle III</p> <p>Bruce Bardall, Director, Clinical Support, Implementation, Physicians Endoscopy</p> <p>Introduction by: Sandra M. Jensen, Esq., Partner, Garfunkel Wild, P.C.</p>
2:25 - 2:55 PM	BREAK (EXHIBIT HALL)				
	Track A (Salon 3)	Track B (Salon 4)	Track D (Edison)		Track E (Booth) (Clinical Track)
3:00 - 4:00 PM	<p>Building the Supply Chain of the Future (1 AEU Credit)</p> <p>Danilo D'Aprile, Administrator, Merritt Healthcare, Specialty Surgery Center of Connecticut</p> <p>Micah McClelland, VP of Business, Hybrent</p>	<p>Current Valuation Trends in ASC Transactions (1 AEU Credit)</p> <p>Nicholas J. Janiga, ASA, Partner, HealthCare Appraisers, Inc.</p> <p>Curtis Bernstein, CPA/ABV, CVA, ASA, CHFP, MBA – Principal, Pinnacle Healthcare Consulting</p> <p>Max Reiboldt, CPA, CEO /President, Coker Group</p>	<p>Building and Financing an ASC (1 AEU Credit)</p> <p>Peter J. Morandi, CEO, Eastman Cooke Construction</p> <p>Elizabeth Butler, Senior Vice President, Valley National Bank</p> <p>Andrew J. Schulson, Esq., Partner/Director, Garfunkel Wild, P.C.</p>		<p>Medical Staff Credentialing and Peer Review – Common Mistakes (1 AEU Credit)</p> <p>Debbie Comerford, President at Ambulatory Surgery Center Quality Services, LLC</p> <p>Stacey Gulick, Esq., Partner, Garfunkel Wild, P.C.</p>
4:00 - 5:00 PM	COCKTAIL RECEPTION (EXHIBIT HALL)				