

# 2017 NEW YORK METRO ASC SYMPOSIUM

*Bringing ASC Leaders to NYC*


**CROWNE PLAZA**

**October 20, 2017**

## PROGRAM AGENDA

7:00 – 8:15	<b>BREAKFAST AND REGISTRATION (EXHIBIT HALL ~ Ballroom ACT I &amp; II)</b>
8:15 – 8:45	<b>WELCOMING REMARKS (BALLROOM ACT III &amp; IV)</b> <b>Andrew E. Blustein, Esq.</b> , Vice Chairman, Garfunkel Wild, P.C.
8:45 – 9:45	<b>STATE OF THE UNION (BALLROOM ACT III &amp; IV)</b> <i>* This program is approved for 1 hour of AEU credit by BASC Provider #1709.</i> <b>National Perspective:</b> <b>William Prentice</b> , CEO, Ambulatory Surgery Center Association <b>State Update:</b> <b>Thomas Faith</b> , President, New York State Association of Ambulatory Surgery Centers <b>Jeffrey Shanton</b> , President, New Jersey Association of Ambulatory Surgery Centers <b>Lisa Winkler</b> , Connecticut Association of Ambulatory Surgery Centers <i>Moderated by <b>Greg Bloom, Esq.</b>, Partner/Director, Garfunkel Wild, P.C.</i>
9:45 – 10:45	<b>THE ROLE OF HOSPITALS AND MANAGEMENT COMPANIES NOW AND IN THE FUTURE (BALLROOM ACT III &amp; IV)</b> <i>* This program is approved for 1 hour of AEU credit by BASC Provider #1709.</i> <b>Brent Stackhouse</b> , Vice President, Mount Sinai Ventures <b>Robert Scoskie</b> , Executive Director, Strategic Ventures, Northwell Health <b>Tim Buono</b> , Senior Vice President of Development, Surgical Care Affiliates <b>Robert J. Carrera</b> , President & CEO, Pinnacle III <i>Moderated by <b>Andrew Blustein, Esq.</b>, Vice Chairman, Garfunkel Wild, P.C.</i>
10:45 – 11:15	<b>BREAK (EXHIBIT HALL – ACT I &amp; II)</b>

	TRACK A (ACT IV)	TRACK B (ROOM 404)	TRACK C (ROOM 406)
11:20 – 12:20	<p><b>TRANSITIONING FROM AN OFFICE BASED SURGERY PRACTICE TO A LICENSED ASC</b>  <i>*This program is approved for 1 hour of AEU credit by BASC Provider #1709.</i></p> <p><b>Mike Dye</b>, Senior Business Development Specialist            Ambulatory Care Services            The Joint Commission</p> <p><b>Linda Welsh, RN, BSN</b>, Cofounder            IntrepidWare Inc.</p>	<p><b>NEW 2018 ASC REGULATORY REQUIREMENTS (Emergency preparedness, required patient surveys and other relevant updates)</b>  <i>*This program is approved for 1 hour of AEU credit by BASC Provider #1709.</i></p> <p><b>Gina Throneberry</b>, Director of Education and Clinical Affairs            Ambulatory Surgery Center Association</p> <p><b>Kara Newbury, Esq.</b>, Regulatory Counsel, Ambulatory Surgery Center Association</p>	<p><b>READY TO SELL?</b>  <i>*This program is approved for 1 hour of AEU credit by BASC Provider #1709.</i></p> <p><b>Robert C. Goettling, Esq.</b>            The Bloom Organization</p> <p><b>Matthew Searles</b>, Partner            Merritt Healthcare</p> <p><i>Moderated by Kimberly Kempton-Serra, Esq., Partner, Garfunkel Wild, P.C.</i></p>
12:30 – 1:30	<b>LUNCH (EXHIBIT HALL)</b>		
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1:35 – 2:20	<p><b>OPERATIONAL CHANGES FOR ASCS IN THE NEW WORLD OF VOLUME TO VALUE</b></p> <p><b>Anna Gimble</b>, Vice President            UnitedHealthcare</p> <p><b>I. Naya Kehayes</b>, Principal and Ambulatory Surgery Practice Leader            ECG Management Consultants</p> <p><b>Phil Meyer, MPH, RN</b>            Consultant            Coker Group</p> <p><i>Moderated by Debra Silverman, Esq. Partner/Director, Garfunkel Wild, P.C.</i></p>	<p><b>UNIQUE ASC TRANSACTIONS AND NATIONAL VALUATION TRENDS</b></p> <p><b>Stuart Neiberg, MACC, CPA, CFA</b>            Partner, Healthcare Appraisers, Inc.</p> <p><b>Thomas J. Reck, CPA/ABV, CFF</b>            Partner, WithumSmith+Brown</p> <p><i>Moderated by Roy Bejarano Chief Strategy Officer, Physicians' Endoscopy</i></p>	<p><b>ASC BASED CLINICALLY INTEGRATED NETWORKS</b></p> <p><b>Jerome H. Levy, M.D.</b>            President, Vision Center Network of America, LLC</p> <p><b>Ellis "Mac" Knight, M.D. MBA</b>, Senior Vice President and Chief Medical Officer            Coker Group</p> <p><b>Glenn A. deBrueys</b>, Chief Executive Officer, Vision Center Network of America, LLC</p> <p><b>Brian Wnorowski, M.D.</b>, Vice President, Data Management            Vision Center Network of America, LLC</p> <p><b>Roy Breitenbach, Esq.</b>            Partner/Director, Garfunkel Wild, P.C.</p>

	TRACK A (ACT IV)	TRACK B (ROOM 404)	TRACK C (ROOM 406)
2:25 – 3:15	<p><b>UNDERSTANDING AND AVOIDING FALSE CLAIMS ACT LIABILITY &amp; THE ANATOMY OF A WHISTLEBLOWER CASE</b></p> <p><b>Kenneth Abell</b>, Chief, Civil Health Care Fraud at United States Attorney's Office</p> <p><b>John G. Martin, Esq.</b>, Partner Garfunkel Wild, P.C.</p> <p><b>Robert DelGiorno, Esq.</b>, Partner Garfunkel Wild, P.C.</p>	<p><b>COMMON OPERATIONAL PITFALLS</b></p> <p><b>Neil Brodsky, M.D.</b>, President Queens Endoscopy Center</p> <p><b>Suzan Sattler</b>, Senior Vice President of Operations and Implementation Services, Physicians Endoscopy</p> <p><b>Stacey Gulick, Esq.</b>, Partner Garfunkel Wild, P.C.</p>	<p><b>TOP 10 BILLING AND CODING MISTAKES</b></p> <p><b>Karl Johnson</b>, Senior Vice President of Business Development, MediGain Practice Management</p> <p><b>Jacqueline Thelian</b> Vice President Medco Consultants, Inc.</p> <p><i>Moderated by <b>Greg Smith, Esq.</b> Partner, Garfunkel Wild, P.C.</i></p>
3:15 – 3:35	<b>BREAK (EXHIBIT HALL)</b>		
	TRACK A (ACT IV)	TRACK B (ROOM 404)	
3:40 – 4:30	<p><b>CAN TWO ASC'S SHARE THE SAME SPACE?</b></p> <p><b>Erin McCoy MS, RN</b>, ASC Program Lead &amp; Hospital Analyst, Division of Acute Care Services, Survey &amp; Certification Group Centers for Medicare &amp; Medicaid Services</p> <p><b>Robert S. Shapiro</b>, Senior Consultant Pinnacle Health Consultants, LLC</p> <p><i>Moderated by <b>Michael Stone, Esq.</b> Partner, Garfunkel Wild, P.C.</i></p>	<p><b>PROTECTING YOUR ASC FROM CYBERCRIME: GUIDANCE FROM THE FRONTLINES</b></p> <p><b>Prashanth Mekala</b>, Supervisory Special Agent, New York Cyber Branch, Federal Bureau of Investigation</p> <p><b>Shawn Melito, MBA</b>, Management Analyst, Kivu Consulting, Inc.</p> <p><b>Nelson Gomes</b>, President and CEO, PriorityOne Group</p>	
4:30 – 6:30	<b>COCKTAIL RECEPTION (EXHIBIT HALL)</b>		
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